

	TOROS UNIVERSITY FACULTY OF ECONOMICS, ADMINISTRATIVE AND SOCIAL SCIENCES					
	2021-2022 ACADEMIC YEAR CURRICULUM FORM					
Department / Program	ECONOMICS	Course Code	MAN 348			
		Course Title	CONSUMER BEHAVIOUR			
		Semester	☐ Fall	☒ Spring		
		Course Type	☒ Compulsory	☐ Elective		
		Course Language	☐ Turkish	☒ English		
Grade	3rd Grade	Course Credits	Theoretical	Practical	ECTS	
			3	0	5	
Instructor	Title, Name-Last Name		Assist. Prof. Dr. Didem Demir			
	Contact Information		didem.demir@toros.edu.tr			
Information about Course	Consumer Behaviour					
WEEKLY COURSE CONTENTS						
Week	Topics			Teaching Methods and Techniques		
1. Week	Introduction to Course			Synchronous - lms.toros.edu.tr		
2. Week	Consumers in the marketplace			Synchronous - lms.toros.edu.tr		
3. Week	Perception			Synchronous - lms.toros.edu.tr		
4. Week	Leraning&Memory			Synchronous - lms.toros.edu.tr		
5. Week	Attitudes			Synchronous - lms.toros.edu.tr		
6. Week	Attitude changes& Interactive communications			Synchronous - lms.toros.edu.tr		
7. Week	Review			Synchronous - lms.toros.edu.tr		
Midterm (Explanation)*	Mid-term Exam (%30 online claass activities+%70 mid-term exam results will be considered as mid-term exam grade)					
8. Week	Individual decision making, Income and social class			Synchronous - lms.toros.edu.tr		
9. Week	Shopping, buying, evaluating& disposing			Synchronous - lms.toros.edu.tr		
10. Week	Culure, life-style and consumer behaviour			Synchronous - lms.toros.edu.tr		
11. Week	Group Influence			Synchronous - lms.toros.edu.tr		
12. Week	Project Presentation			Synchronous - lms.toros.edu.tr		
13. Week	Project Presentation			Synchronous - lms.toros.edu.tr		
14. Week	Project Presentation			Synchronous - lms.toros.edu.tr		
Final (Explanation)**	The students would be evaluated by their final PROJECTS (%50) 10% would be evaluated by a project given during online classes.					
Make-Up (Explanation)	Online exam					
Select and explain in detail the teaching methods and techniques to be used in course.						
Synchronous	☒	Communicate my expectations for participation and behavior online. Ask students to generate their own discussion questions. Start every virtual conferencing session with an icebreaker question.				
Asynchronous	☐					
Mixed (Synchronous + Asynchronous)	☐					
Face-to-Face	☐					
Other	☐					
Other explanations for the effective and efficient conduct of the course						
Attendance***	%70 is required.					
Course Resources	Model Business Letters, Emails and Other Business Documents, Shirley Taylor					
Auxiliary Resources	Market Leader,Pearson					
Course Counseling	Consulting Management (Synchronous)					
	Consulting Topics			Date	Time	

	TOROS UNIVERSITY FACULTY OF ECONOMICS, ADMINISTRATIVE AND SOCIAL SCIENCES				
	2021-2022 ACADEMIC YEAR CURRICULUM FORM				
Department / Program	ECONOMICS	Course Code	ECO -304		
		Course Title	International Economics-II		
		Semester	☐ Fall	☒ Spring	
		Course Type	☒ Compulsory	☐ Elective	
		Course Language	☐ Turkish	☒ English	
Grade	3rd Grade	Course Credits	Theoretical	Practical	ECTS
			3	0	5
Instructor	Title, Name-Last Name		Dr. İbrahim Boz, Assistant Professor		
	Contact Information		ibrahim.boz@toros.edu.tr Bahçelievler Kampüsü, Oda B006.		
Information about Course	In this course, financial assets of international economics will be covered. In other words how the financial assets move among the countries will be discussed.				
WEEKLY COURSE CONTENTS					
Week	Topics			Teaching Methods and Techniques	
1. Week	Explanation of the course objectives and responsibilities. Introduction to international economics of financial assets.			Face to face lecturing and Q&As.	
2. Week	Ch.29. A Strong Dollar Hurts McDonald's Profit. Student's paper presentation.			Face to face lecturing and Q&As.	
3. Week	Ch.29. Why Is the Balance of Payments Always Zero? Student's paper presentation.			Face to face lecturing and Q&As.	
4. Week	Ch.29. How Do Shifts in Demand and Supply Affect the Exchange Rate? Student's paper presentation.			Face to face lecturing and Q&As.	
5. Week	Ch.29. The Real Exchange Rate? Student's paper presentation.			Face to face lecturing and Q&As.	
6. Week	Ch.29. The Effect of a Government Budget Deficit on Investment. Student's paper presentation.			Face to face lecturing and Q&As.	
7. Week	Ch.29. Monetary Policy and Fiscal Policy in an Open Economy. Student's paper presentation.			Face to face lecturing and Q&As.	
Midterm (Explanation)*	Midterm exam will be classical essay type exam, and its weight will be 40 percent. (20 percent comes from students' presentations / translations).				
8. Week	Ch.30. The International Financial System. Student's paper presentation.			Face to face lecturing and Q&As.	
9. Week	Ch.30. The International Financial System. Student's paper presentation.			Face to face lecturing and Q&As.	
10. Week	Ch.30. What Determines Exchange Rates in the Long Run? Student's paper presentation.			Face to face lecturing and Q&As.	
11. Week	Ch.30. The Pegging Against Dollar. Student's paper presentation.			Face to face lecturing and Q&As.	
12. Week	Ch.30. The Pegging Against Dollar. Student's paper presentation.			Face to face lecturing and Q&As.	
13. Week	Ch.30. International Capital Markets. Student's paper presentation.			Face to face lecturing and Q&As.	
14. Week	Ch.30. International Capital Markets. Student's paper presentation.			Face to face lecturing and Q&As.	
Final (Explanation)**	Final exam will be classical essay type exam, and its weight will be 60 percent. Some of 30 percent comes from students' presentations.				
Make-Up (Explanation)	Make-up exam for the final exam will be classical essay type exam, and its weight will be 60 percent. (30 percent comes from students' presentations 7 translations).				
Select and explain in detail the teaching methods and techniques to be used in course.					
Synchronous	☒	Students should bring their chapters in printed version and try to take notes on it.			
Asynchronous	☐				
Mixed (Synchronous + Asynchronous)	☐				
Face-to-Face	☒	There would be face to face lecturing.			
Other	☐				
Other explanations for the effective and efficient conduct of the course					
Attendance***	There is 70 percent participation rule in terms of physical attendance in the classroom.				
Course Resources	Materials: Chapters 29, 30: R. Gleen Hubbard, Anthony Patrick O'Brien, Economics, Pearson International Edition.				
Auxiliary Resources					
Course Counseling	Supervision (Synchronous, Face-to-Face and others)		All questions and remarks are received via email		
	Consulting Topics		Date	Time	
	No specific time for supervising (Contact with the lecturer.)				

	TOROS UNIVERSITY FACULTY OF ECONOMICS, ADMINISTRATIVE AND SOCIAL SCIENCES				
	2021-2022 ACADEMIC YEAR CURRICULUM FORM				
	Department / Program	ECONOMICS	Course Code	ECO- 310	
Course Title			Labor Economics and Industrial Relations		
Semester			☐ Fall	☒ Spring	
Course Type			☒ Compulsory	☐ Elective	
Course Language			☐ Turkish	☒ English	
Grade	3rd Grade	Course Credits	Theoretical	Practical	ECTS
			3	0	5
Instructor	Title, Name-Last Name		Asst. Prof. Dr. Gökçe MANAVGAT		
	Contact Information		gokce.manavgat@toros.edu.tr		
Information about Course	This course analyzes the factor of Labor in economy, addressing topics of labor supply and labor demand, theories and practice of wage determination, and how wage structures and wage differentials develop and evolve. Macro-institutional forces related to labor, labor markets, and wages are considered, including labor force participation. Trends, measurement and analyses of labor productivity, labor mobility, labor market discrimination, and the role of government and unions in labor markets are further considered. Particular attention will be given to the impact of the current economic recession on labor economic variables.				
WEEKLY COURSE CONTENTS					
Week	Topics			Teaching Methods and Techniques	
1. Week	Basic definitions and facts of Labor Economics, Labor economics and policy			Face to face	
2. Week	Basic definitions and facts of Labor Economics, Labor economics and policy			Face to face	
3. Week	Labor Supply Why work? The neoclassical theory of labor supply. Preferences and budget constraint			Face to face	
4. Week	Labor Supply Why work? The neoclassical theory of labor supply. Preferences and budget constraint			Face to face	
5. Week	Labor Demand Labor demand as a derived demand. Labor demand in the short run and the long. Policy applications: the minimum wage.			Face to face	
6. Week	Human Capital Theory Investment in education and training. The signaling debate. Policy application: training programs.			Face to face	
7. Week	Human Capital Theory Investment in education and training. The signaling debate. Policy application: training programs.			Face to face	
Midterm (Explanation)*	Written Exam (face to face - calculated as 40%)				
8. Week	Wage Differentials and Wage Structure Compensation for risk. Policy application: why did wage inequality increase?			Face to face	
9. Week	Wage Differentials and Wage Structure Compensation for risk. Policy application: why did wage inequality increase?			Face to face	
10. Week	Labor Mobility Migration as a human capital investment. Job turnover and matching. Policy application: intergenerational mobility			Face to face	
11. Week	Unemployment Types of unemployment. Job search. Efficiency wages. The Phillips curve. Policy application: European unemployment			Face to face	
12. Week	Research and Readings on the Labor Market in Turkey			Face to face	
13. Week	Research and Readings on the Labor Market in Turkey			Face to face	
14. Week	Review			Face to face	
Final (Explanation)**	The final will be held face to face in a written examination. It will be calculated as 60%.				
Make-Up (Explanation)	The make-up will be held face to face in written examination. It will be calculated as 60%.				
Select and explain in detail the teaching methods and techniques to be used in course.					
Synchronous	☐				
Asynchronous	☐				
Mixed (Synchronous + Asynchronous)	☐				
Face-to-Face	☒	at class			
Other	☐				
Other explanations for the effective and efficient conduct of the course					
Attendance***	70% attendance requirement				
Course Resources	Borjas, George J. (2013). Labor Economics. McGraw-Hill, 6th Edition				
Auxiliary Resources	Borjas, George J. (2015). Çalışma Ekonomisi, Dora Yayıncılık				
Course Counseling	Supervision (Synchronous, Face-to-Face and others)		All questions and remarks are received via email		
	Consulting Topics		Date	Time	
	No specific time for supervising (follow the office hours)				

	TOROS UNIVERSITY FACULTY OF ECONOMICS, ADMINISTRATIVE AND SOCIAL SCIENCES					
	2021-2022 ACADEMIC YEAR CURRICULUM FORM					
Department / Program	ECONOMICS	Course Code	ECO-324			
		Course Title	Mathematical Economics			
		Semester	☐ Fall	☒ Spring		
		Course Type	☒ Compulsory	☐ Elective		
		Course Language	☐ Turkish	☒ English		
Grade	3rd Grade	Course Credits	Theoretical	Practical	ECTS	
			3	0	5	
Instructor	Title, Name-Last Name		Asst. Prof. Dr. Gökçe MANAVGAT			
	Contact Information		gokce.manavgat@toros.edu.tr			
Information about Course	This course focuses on the mathematical methods and models that are required to understand current economics and to investigate economic models. Topics may include limits, sequences and series, combinatorics, set theory; univariate and multivariate calculus; matrix algebra and systems of linear equations; and applications in economic models. Course materials will be shared on lms.toros.edu.tr . There is a requirement to attend the course.					
WEEKLY COURSE CONTENTS						
Week	Topics			Teaching Methods and Techniques		
1. Week	Graphs and functions, Draw graphs that correspond to linear, non-linear and composite functions. Find the slopes of linear functions and tangents to non-linear function by graphical analysis			Face to face		
2. Week	Graphs and functions, Draw graphs that correspond to linear, non-linear and composite functions. Find the slopes of linear functions and tangents to non-linear function by graphical analysis			Face to face		
3. Week	Relate mathematical solutions to simultaneous linear equations to economic analysis. Derive the profit-maximizing solutions to price discrimination			Face to face		
4. Week	Relate mathematical solutions to simultaneous linear equations to economic analysis. Derive the profit-maximizing solutions to price discrimination			Face to face		
5. Week	Quadratic equations, set up and solve economic problems that involve quadratic functions			Face to face		
6. Week	Introduction to calculus, Derive marginal revenue and marginal cost functions using differentiation and relate them to the slopes of the corresponding total revenue and cost functions			Face to face		
7. Week	Find the slope of a function using differentiation. Derive the Keynesian multiplier using differentiation.			Face to face		
Midterm (Explanation)*	Written Exam (distance/online - calculated as 40%)					
8. Week	Matrix algebra, Formulate multi-variable economic models in matrix format, Derive the Hessian matrix of second-order derivatives and use it to check the second-order conditions			Face to face		
9. Week	Matrix algebra, Formulate multi-variable economic models in matrix format, Derive the Hessian matrix of second-order derivatives and use it to check the second-order conditions			Face to face		
10. Week	Dynamics and difference equations, Demonstrate how a time lag can affect the pattern of adjustment to equilibrium in some basic economic models.			Face to face		
11. Week	Dynamics and difference equations, Demonstrate how a time lag can affect the pattern of adjustment to equilibrium in some basic economic models.			Face to face		
12. Week	Apply the difference equation solution method to the cobweb, Keynesian and Bertrand models involving a single lag			Face to face		
13. Week	Apply the difference equation solution method to the cobweb, Keynesian and Bertrand models involving a single lag			Face to face		
14. Week	Problem sets			Face to face		
Final (Explanation)**	The final will be held face to face in a written examination. It will be calculated as 60%.					
Make-Up (Explanation)	The make-up will be held face to face in written examination. It will be calculated as 60%.					
Select and explain in detail the teaching methods and techniques to be used in course.						
Synchronous	☐					
Asynchronous	☐					
Mixed (Synchronous + Asynchronous)	☐					
Face-to-Face	☒	at class				
Other	☐					
Other explanations for the effective and efficient conduct of the course						
Attendance***	70% attendance requirement					
Course Resources	Rosser, M. (2003). Basic Mathematics for Economists Evaluation 2nd Edition, Routledge - Taylor & Francis Group					
Auxiliary Resources	Klein, M. W. (2011). Mathematical Methods in Economics, Addison-Wesley, Pearson; 2nd Edition					
Course Counseling	Supervision (Synchronous, Face-to-Face and others)		All questions and remarks are received via email			
	Consulting Topics			Date	Time	
	No specific time for supervising (follow the office hours)					

	TOROS UNIVERSITY FACULTY OF ECONOMICS, ADMINISTRATIVE AND SOCIAL SCIENCES 2021-2022 ACADEMIC YEAR CURRICULUM FORM						
	Department / Program	ECONOMICS	Course Code	MAN302			
			Course Title	Financial Management-2			
Semester			☐ Fall	☒ Spring			
Course Type			☒ Compulsory	☐ Elective			
Course Language			☐ Turkish	☒ English			
Grade	3rd Grade	Course Credits	Theoretical	Practical	ECTS		
			3	0	5		
Instructor	Title, Name-Last Name		Assist.Prof.Dr.Seda TURNACIGIL				
	Contact Information		seda.turnacigil@toros.edu.tr				
Information about Course	In this course, information about business finance will be given.						
WEEKLY COURSE CONTENTS							
Week	Topics			Teaching Methods and Techniques			
1. Week	Capital Budgeting			Face to Face			
2. Week	Capital Budgeting-2			Face to Face			
3. Week	Cost of Capital -Cost of debt			Face to Face			
4. Week	Cost of Capital -Cost of equity			Face to Face			
5. Week	Capital Structure Theories-1			Synchronous			
6. Week	Capital Structure Theories-2			Synchronous			
7. Week	Review			Face to Face			
Midterm (Explanation)*	Face to Face						
8. Week	Dividend Decision			Synchronous			
9. Week	Dividend Decision			Face to Face			
10. Week	Currency Market			Face to Face			
11. Week	Working Capital Management			Face to Face			
12. Week	Working Capital Management			Face to Face			
13. Week	Review			Face to Face			
14. Week	Review			Face to Face			
Final (Explanation)**	Face to Face						
Make-Up (Explanation)	Face to Face						
Select and explain in detail the teaching methods and techniques to be used in course.							
Synchronous	☒	The lessons will be taught face to face and synchronously in their own time.					
Asynchronous	☐						
Mixed (Synchronous + Asynchronous)	☐						
Face-to-Face	☒	Exams will be held face to face in the classroom.					
Other	☐						
Other explanations for the effective and efficient conduct of the course							
Attendance***							
Course Resources	Corporate Finance, 7th Edition by Stephen A. Ross (Author), Randolph W. Westerfield (Author), Jeffrey Jaffe (Author)						
Auxiliary Resources	Özti Akgüç "Finansal Yönetim" Avcıol Yayınları						
Course Counseling	Consulting Management (Synchronous, Face-to-Face and others)			Synchronous,Face-to-face			
	Consulting Topics			Date	Time		
	Students will be given counseling on lessons and other issues on a specific day and time.						
	The day and hour will be announced later.						

	TOROS UNIVERSITY FACULTY OF ECONOMICS, ADMINISTRATIVE AND SOCIAL SCIENCES				
	2020-2021 ACADEMIC YEAR CURRICULUM FORM				
Department / Program	ECONOMICS	Course Code	INT 300		
		Course Title	STAJ (Intern)		
		Semester	☐ Fall	☐ Spring	
		Course Type	☒ Compulsory	☐ Elective	
		Course Language	☒ Turkish	☐ English	
Grade	3rd Grade	Course Credits	Theoretical 0	Practical 0	ECTS 0
Instructor	Title, Name-Last Name		Asst. Prof. Aslıhan Yavuzalp Marangoz		
	Contact Information		aslihan.marangoz@toros.edu.tr		
Information about Course	The aim is to reinforce students' theoretic information with sectoral experiences				
WEEKLY COURSE CONTENTS					
Week	Topics			Teaching Methods and Techniques	
	IT WILL BE 20 WORKDAYS				
Final (Explanation)**	%100 .				
Make-Up (Explanation)					
Select and explain in detail the teaching methods and techniques to be used in course.					
Synchronous	☐				
Asynchronous	☐				
Mixed (Synchronous + Asynchronous)	☐				
Face-to-Face	☐				
Other	☐				
Other explanations for the effective and efficient conduct of the course					
Attendance***					
Course Resources					
Auxiliary Resources					
Course Counseling	Consulting Management (Synchronous, Face-to-Face and others)				
	Consulting Topics			Date	Time
				Course hour	

	TOROS UNIVERSITY FACULTY OF ECONOMICS, ADMINISTRATIVE AND SOCIAL SCIENCES				
	2021-2022 ACADEMIC YEAR CURRICULUM FORM				
Department / Program	ECONOMICS	Course Code	FLE 304		
		Course Title	BUSINESS ENGLISH		
		Semester	☐ Fall	☒ Spring	
		Course Type	☒ Compulsory	☐ Elective	
		Course Language	☐ Turkish	☒ English	
Grade	3rd Grade	Course Credits	Theoretical 3	Practical 0	ECTS 5
Instructor	Title, Name-Last Name		Lect. Dr. Didem Demir		
	Contact Information		didem.demir@toros.edu.tr		
Information about Course	Consumer Behaviour				
WEEKLY COURSE CONTENTS					
Week	Topics			Teaching Methods and Techniques	
1. Week	Introduction to Course			Face to face	
2. Week	The importance of building relationships- orally and in writing			Face to face	
3. Week	Sentence Construction			Face to face	
4. Week	Structuring messages			Face to face	
5. Week	Forming presentations			Face to face	
6. Week	Forming presentations			Face to face	
7. Week	Writing online			Face to face	
Midterm (Explanation)*	Mid-term Exam (%40)				
8. Week	Customer Care Online			Face to face	
9. Week	Routine Business Transactions			Face to face	
10. Week	Routine Business Transactions			Face to face	
11. Week	General Business Correspondence			Face to face	
12. Week	Presentation			Face to face	
13. Week	Presentation			Face to face	
14. Week	Presentation			Face to face	
Final (Explanation)**	The students would be evaluated by their final exam (%40). 20% would be evaluated by a project given during classes.				
Make-Up (Explanation)	Written exam				
Select and explain in detail the teaching methods and techniques to be used in course.					
Synchronous	☒	Communicate my expectations for participation and behavior in the classroom. Ask students to generate their own discussion questions. Start every session with an icebreaker question.			
Asynchronous	☐				
Mixed (Synchronous + Asynchronous)	☐				
Face-to-Face	☐				
Other	☐				
Other explanations for the effective and efficient conduct of the course					
Attendance***	%70 is required.				
Course Resources	Model Business Letters, Emails and Other Business Documents, Shirley Taylor				
Auxiliary Resources	Market Leader, Pearson				
Course Counseling	Consulting Management (Synchronous)				
	Consulting Topics			Date	Time